

PRESS RELEASE

Lymington and District Chamber of Commerce & Industry

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RECORD TURNOUT AT CHAMBER BREAKFAST

Almost 60 members and guests attended a recent networking meeting organised by Lymington & District Chamber of Commerce & Industry and held at Stanwell House Hotel.

As well as enjoying breakfast with other local businessmen and women, this record number of attendees had gathered to hear a rather special after-breakfast speaker.

Shay McConnon is a psychologist, author, founder of international training and consultancy group People First, and Magic Circle member.

During his talk Shay shared some of the principles behind his on-line programme entitled An Even Better Place to Work. He gave advice on how to be efficient and effective in running a business, bringing out the best in staff and making them feel valued.

He shared his approach of colour coding different kinds of people: in the blue zone are people who value collaborative relationships and blossom in a harmonious work environment; in the red are people who have a vision and are self-motivated high achievers; and in the green zone are people who are grounded, principled and like to get things right.

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“If you get this right, you have succeeded in your recruitment and your business should succeed,” said Shay who also entertained the chamber members and guests with some magic tricks.

“It is essential that you focus on your employees’ needs and ensure you match them to the right jobs if you want the business needs met efficiently.”

The next chamber networking meeting will be held on Thursday 18 February at Lymington Town Sailing Club when Lymington-based Craig Simpson, an award winning novelist and medical researcher, will be talking about his work and recent success in winning the prestigious Hampshire Book Award for Fiction.

If you would like more details of this or other future events, please contact Dudley Temple on 07886 031412, Sue Hill on 01590 643969 or Carol Slark on 01590 647350.

To find out about all the benefits of joining Lymington & District Chamber of Commerce & Industry, please contact Membership Secretary Roz Jackson on 07545 786896. Information about the chamber can also be accessed by visiting chamber@lymington.biz.

Ends.

For more information:

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